

ASSESSING THE VALUE OF E-LEARNING SYSTEMS

Assessing the Value of E-Learning Systems provides an extensive literature review pulling theories from the field of information systems, psychology and cognitive sciences, distance and online learning, as well as marketing and decision sciences. This book provides empirical evidence for the power of measuring value in the context of e-learning systems.

Assessing the Value of E-Learning Systems offers a set of benchmarking tools, such as the Value-Satisfaction grids and LeVIS index, to help administrators of e-learning programs realize the key effective characteristics of their program. The book concludes with a “cook book” guidelines approach on how to implement the proposed theory and tools in the reader’s own e-learning program.

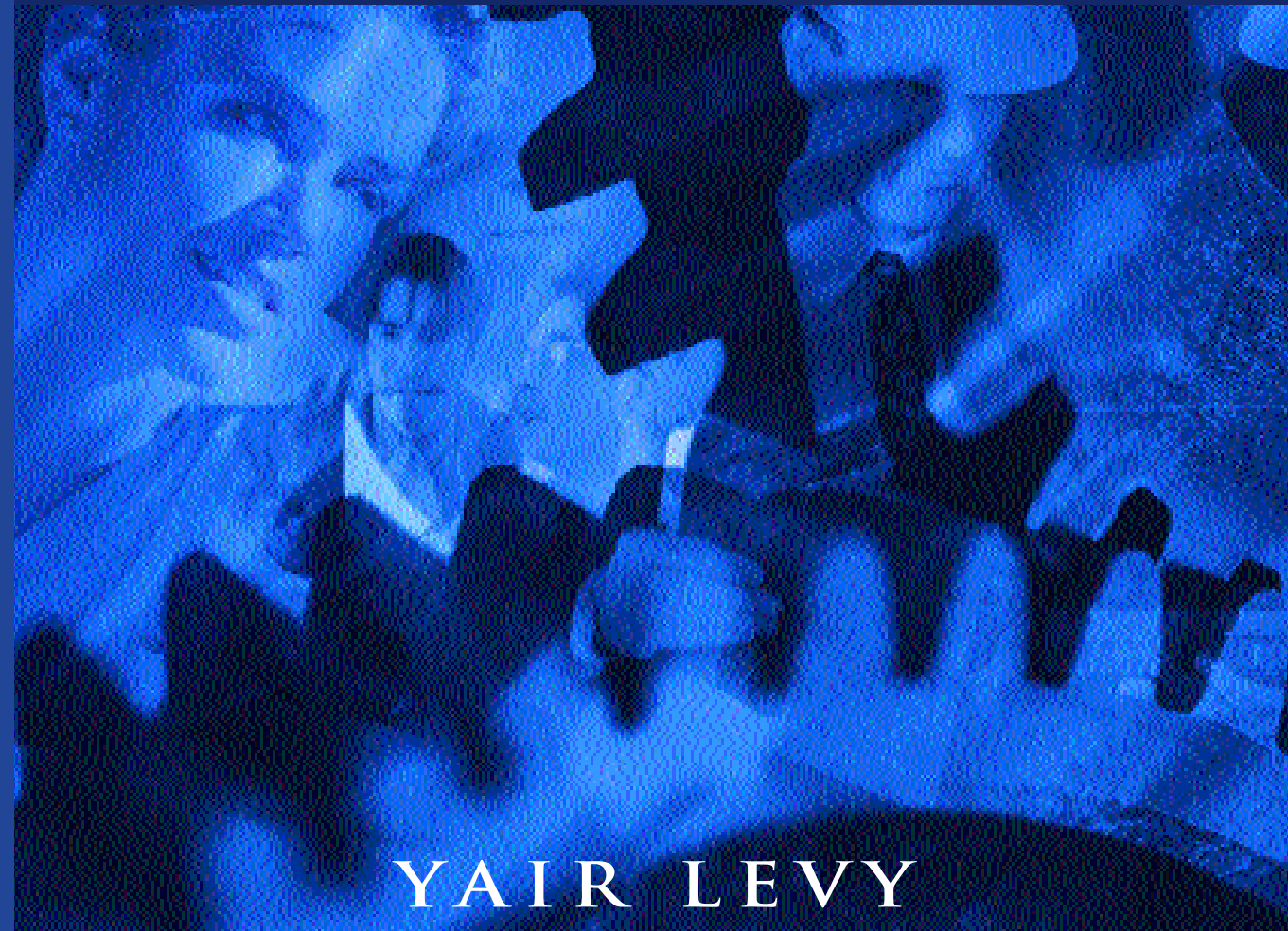
About the Author

Dr. Yair Levy is an assistant professor of MIS at the Graduate School of Computer and Information Sciences at Nova Southeastern University. His research includes Value of IS, e-learning systems, and system’s effectiveness. He published several peer-reviewed papers in journals, conference proceedings and book chapters. Dr. Levy has been serving as a referee reviewer for numerous scientific journals, conference proceedings, and books. He is also a frequent speaker at national and international meetings on MIS and e-learning topics.



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